

Corporate Sponsorship Opportunity

'Put your name on our Mitzvah Day t-shirts'

What is Mitzvah Day?

Mitzvah Day is the largest multi-faith day of social action in the UK. This Jewish-led day annually brings 40,000 people together, of all faiths and none, to give our most valuable possession - our time. On Mitzvah Day, and throughout the year, we strive to make a positive difference to the community around us and celebrate volunteering.

Why we need your support

On Mitzvah Day, we encourage people to give their time, not their money, to engage with hands-on social action that will have a positive impact. As we grow our reach, our costs remain modest but are increasing. Last year we engaged over 40,000 volunteers in 24 different countries, with 412 Mitzvah Days taking place across the UK and this requires professional support.

Our merchandise is a key element of what makes Mitzvah Day so special.

We supply volunteers with branded merchandise: Mitzvah Day bunting, balloons, bags, stickers, posters and most significantly our much in demand, Mitzvah Day green t-shirts.

How you can help

We are approaching businesses and individuals to help us **'paint the country green'** on Mitzvah Day.

Our merchandise is our uniform, and when we use Mitzvah Day green, we instantly feel part of something bigger, part of a wider community. Whether Jewish, Muslim, Hindu, Christian or no faith, suddenly with the same green sticker or t-shirt, we become united, working together for

a single goal, outwardly demonstrating that we have more in common than that which divides us.

Our merchandise is visible, with over 40,000 people around the world wearing our hats, our stickers and our t-shirts and we are looking to provide more to our volunteers. We need your help to do it!

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The opportunity

£500	Bronze sponsor	Name on t-shirt and 10 t-shirts of your own
£1000	Silver sponsor	Name more prominent on t-shirt, bags and 10 t-shirts of your own
£2000	Gold sponsor	Name on the front of t-shirt, bags, 10 t-shirts of your own and your own personalised MD merchandise pack
£5000	Platinum sponsor	All of the above and more!

How your support might look



We'd love to hear from you

To show your support for our campaign and arrange your sponsorship, please email dan@mitzvahday.org.uk or +44 20 3747 9960