

# Mitzvah Day

18th November 2018

## CHICKEN SOUP CHALLENGE BRIEFING SHEET

In association with



# Join our Chicken Soup Challenge on Mitzvah Day to feed the homeless and vulnerable... and create a new world record!

## What is the chicken soup challenge?

This year is Mitzvah Day's 10th anniversary – as we celebrate a decade of the UK's biggest-faith based day of social action.

To mark the anniversary, we wanted a big national/international project that everyone could take part in that showed off the very best of Mitzvah Day – how it brings people together to help those in need.

All around the UK, people from all denominations of Judaism and people of all faiths, and none, will be uniting to cook the traditional Jewish dish of chicken soup (or a vegetarian or vegan alternative) – which will then go to help feed the homeless, elderly or vulnerable in their area.

A big flagship event is taking part at the East London Mosque, in association with Muslim Aid, where Jewish and Muslim volunteers will cook 1,000 portions of soup. Other events are already planned in North West London, Hertfordshire, Essex and Nottingham – as well as Germany, Poland, South Africa and Australia.

The ultimate goal is to cook a total of 5,000 portions of soup. For our purposes, one portion is equal to 250ml. So in total we need to cook 1,250 litres of soup over all the different sites.

Apart from being of social benefit to the homeless and vulnerable, we hope to attract extensive media coverage to highlight the way people of faith are working together for the greater good of society.

## What do I need to do to take part?

The main thing is chefs and ingredients!

Attached are three recipe cards, listing everything you need if you wish to make one of our three traditional recipes (a traditional Jewish chicken soup, a vegetarian traditional Muslim soup and a vegan chicken soup).

Of course you're also very welcome to use your own recipe for chicken or another type of soup, maybe a family or community favourite. As long as you make a soup, then it doesn't matter what it is.

On top of the ingredients required, you'll also need:

- Containers
- Labels
- Pens for labelling
- Vegetable peelers
- Knives
- Large saucepans

We will provide you with Mitzvah Day T-Shirts, stickers, bunting and balloons. If you have merchandise from previous years then bring this along too. Let's really make that kitchen come alive with green!

We will send collection details for merchandise packs soon, but we will be running collection hubs at various places on Sunday November 4 and/or Sunday November 11 and merchandise can also be collected from the Mitzvah Day office, next to JW3 on Finchley Road.

#chickensoupchallenge

# Mitzvah Day

18th November 2018

## CHICKEN SOUP CHALLENGE BRIEFING SHEET

In association with



### What are the tasks on the day?

We think you will need volunteers to do the following:

- Early birds to set up the room
- A keen photographer to take pictures for the press and social media
- A team to peel and chop vegetables
- Someone to stuff nets with chicken (if you are using nets)
- Someone to make kneidlach (if you wish to)
- Someone to label soup containers
- A designated chef(s) to oversee the cooking of the soup
- A team to decant the soup into containers and seal them
- Drivers to deliver the soup to your partner homeless shelter, hostel or care home

Please note that what containers you use to store the soup should be discussed in conjunction with your partner homeless shelter, hostel or care home. Some will want individual portions, whereas others may desire larger containers with multiple portions.

### How do we record how much soup we have made?

We are estimating that each portion is 250ml, so that every litre you make is worth four portions of soup.

A few days before your cook please send the Mitzvah Day office your estimated total, so that they can prepare a final press release. Then after you have finished cooking, please let us know how many you actually made.

We don't expect you to measure every single drop, but to use your best estimate to work out what has been made. For example if you are using three 10 litre pots – then we can say this is 30 litres, so 120 portions.

### What else do we need to do?

Take lots of lovely pictures for us to send to press. Please let us have these on Sunday night if possible (otherwise first thing Monday morning).

Also please do put your pictures/thoughts on your own social media pages!

